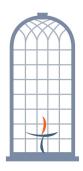


Communication Methods

How do you get the word out? Here at UUCN we have several ways to get information out to the congregation. Depending on what you want people to know, you may decide to use one, two, three or more methods of communication. Below are several ways you can get your message out.

- 1. **Our Website:** www.uunashua.org- This has always been a great way to get information about the church, but we are working on using the website more intentionally. If a team you are a part of wants to update or manage their part of the website, get in touch with Ericka LaValley in the church office.
- 2. **Weekly E-Newsletter:** Our weekly e-newsletter comes out on Thursday afternoons. The e-newsletter is used to highlight events in the upcoming weeks. Submit any information for the weekly e-news to Ericka LaValley by 9am on Wednesday. To be added to the list to receive the e-newsletter, email Ericka LaValley.
- 3. **Video Announcements:** This is a weekly short video with announcements that gets posted on the website, Youtube, in our Facebook Group and in our weekly e-newsletter. *If you have announcements you want included on the video, send them to Rev. Allison by 9am on Tuesday.*
- Our Members & Friends Facebook Group:
 (https://www.facebook.com/groups/UUChurch.Nashua/) Staff and committees often post announcements on this page. The newsletter, video announcements, etc are also shared here.
- Our Facebook Page (https://www.facebook.com/UUChurchOfNashua/) This is our more outwardly focused Facebook presence. It is managed by staff and selected volunteers.



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- 6. **Sunday Announcements (Prelude Slides):** These are the slides that play on the front screen in the sanctuary and in the main room on Zoom before Sunday Worship. These slides are chock-full of information and upcoming events. *If you have announcements you want included in the Prelude Slides, submit them to Ericka LaValley by 9am on Thursday.*
- 7. **Listserves-** Our <u>uu@uunashua.org</u> list has general announcements. Our <u>uu-cares@uunashua.org</u> list is specifically pastoral and caring community announcements. You can post to both (both are moderated so you'll have to wait for approval of your message before it goes out).

Why do we have so many ways of communicating? Not everyone uses the same methods- for some an email is beset, for others it is facebook, and for others it is looking at a website or newsletter. We are trying to put information in many places so you can access it in the way that is easiest for you.

Staff contact:

Minister: Rev. Allison Palm (minister@uunashua.org)

Administrator: Ericka LaValley (uucnoffice@uunashua.org)

Director of Faith Formation: Sadie Kahn-Greene (dff@uunashua.org)